



PROCLAMATION

CESAR CHAVEZ DAY, SUNDAY, MARCH 31, 2024

WHEREAS Cesar Estrada Chavez was born, on March 31, 1927, on a small family ranch near Yuma, Arizona. After serving our nation in WWII, Cesar Chavez returned to farm labor in California and began advocating for farm workers' rights. On April 23, 1993, Cesar Chavez passed away, leaving behind an enduring legacy of service and leadership; and,

WHEREAS Cesar Chavez's influence has made a lasting impact on farm labor issues and inspired millions of Latinos to achieve educational and political success; and,

WHEREAS, Cesar Chavez's leadership will be remembered for utilizing the principles of nonviolence and service to the community; and

WHEREAS, Cesar Chavez founded the [National Farm Workers Association](#), which ultimately became the [United Farm Workers of America \(UFW\), AFL-CIO](#), the first successful farm workers' union in United States history. Under Chavez's tireless leadership, the UFW was the first to win collective bargaining rights for farm workers; and

WHEREAS, the UFW's collective bargaining agreements significantly improved the quality of life for farm workers throughout the United States; and

WHEREAS in 1994, Cesar Chavez was posthumously awarded the Presidential Medal of Freedom, the highest civilian honor in the United States; and

WHEREAS on Cesar Chavez's birthday, March 31, 1927, individuals and organizations throughout this nation will celebrate his life and work by participating in community service projects; and

NOW THEREFORE BE IT RESOLVED, that March 31, 2024, shall be known as "*Cesar Chavez Day of Service and Learning*" to reflect on and honor the life of this distinguished leader, promote the principles of non-violence, and service to the community.

ATTEST:

ROCIO TREMINIO-LOPEZ, MAYOR

LARRY MORAN, TOWN CLERK



day, March 31, 2024